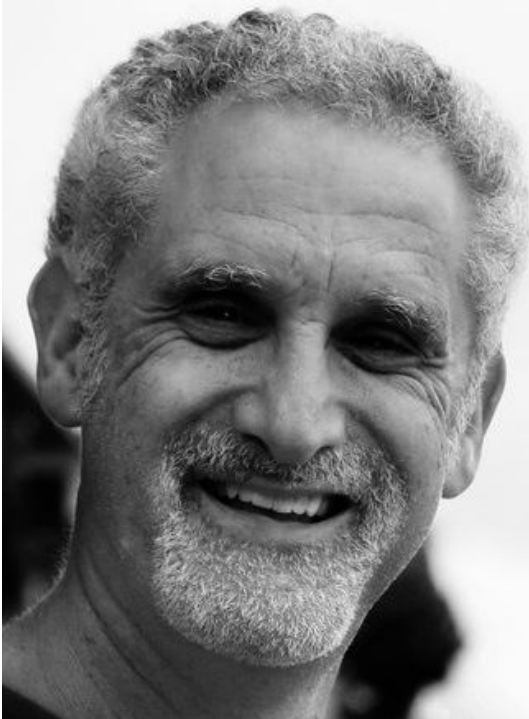


10 Fatal Mistakes With Women:



**How These Ten Fatal Mistakes
Could Be Destroying Your
Love Life and Guaranteeing
You Decades of Settling,
Struggle, and Total
Frustration**

**From the desk of
Ross Jeffries
The "Guru of
Getting Some"**

<http://www.seduction.com>

For the smart guy who refuses to resort to **bullying, begging, buying, bs, booze, or biceps in his pursuit of happiness.**

**Copyright © 2008-present, Ross Jeffries. All Rights Reserved.
This special report may not be duplicated without written
permission from the author.**

Disclaimer

This special report may contain viewpoints that may be considered controversial by certain audiences. It is intended as a powerful guide for self-respecting, intelligent men who are looking to avoid from "real-hate-shun-ships by default" and instead claim the happiness that they deserve.

I, Ross Jeffries, Ghita Services., Inc, and/or Seduction.com (or any of our other websites or entities) cannot and will not be held responsible in any way for your actions, and will not be held liable for any and all claims from you or any other third party.

You alone are responsible for your decisions and actions, even if they have an impact on others. This information is meant for "entertainment" purposes only.

While this special report contains information, tips, tools, and strategies that are recommended by us and, in most cases, have succeeded when applied by others, this product and its contents carry no warranty or guarantee (either explicit or implied) that the purchaser or reader will achieve success with women, or in any other endeavor for which they may be used.

Fatal Mistake #1: Overfocusing On The Behaviors And Actions You Want From Women Instead Of First Focusing On Creating The Right Emotions To Motivate Those Behaviors And Actions

Dear Speed Seduction® Student,

The other day, I did a radio interview that went much better than I would have expected.

You see, I've done hundreds of radio interviews in my fifteen plus years of teaching Speed Seduction®, and usually the hosts are **dumb as a bag of rocks.**

But the hosts of this interview were actually quite bright, and one of them asked me a question that forms of the basis of this report:

“What are the top mistakes men make with women?”

Now, as I answered her, I realized that **this crucial information** needed to get out to far more people than were listening to that program.



Hence this report, that will reveal **ten fatal mistakes** that almost every guy is making, in one way or another. Any one of these mistakes is bad news for your success with women, but if you are making three or more of them, you are virtually guaranteeing yourself a life of struggle, settling, and very possible sexual starvation. And I don't wish that on anyone.

On the other hand, when you correct these mistakes, and you'll pretty quickly find yourself in a world of power, choice, satisfaction, and fulfillment with the kind of women your friends just dream of and drool over.

So let's get going with the first fatal mistake. I realize it is a big mouthful, but bear with me and I will explain every word. Here we go:

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #1: Overfocusing On The Behaviors And Actions You Want From Women Instead Of First Focusing On Creating The Right Emotions To Motivate That Those Behaviors And Actions

Ok. Like I just said, I realize I said a big mouthful. But bear with me here, because getting this concept could turn **your entire life around** when it comes to **juicy fulfillment with awesome women.**

Listen: for the most part, as males, **we are very behavior and action focused.** We think of terms of what we want to do, how we want to act, and what we want **others** to **do** and how we want **others** to **act.**

In the case of women, we are most likely to ask ourselves questions like, “***How can I get her to go out with me? How can I get her to sleep with me? What can I do to get Debby to have a threesome?***” Etc etc etc.

We don't ask questions about **how we want women to feel.** We ask questions about **how we can get women to act.**

Now it is all very well to be goal-oriented; I support that and approve of it.

However, when it comes to women, the key to getting them act the way you want s is to ask:

“What are the emotional states in which it would be most natural for her to do all these great things with me, to me, and for me?”

In other words, if Debby or Sally or Hortensia is going to sleep with you/blow you/have a threesome, **what are the emotions/emotional states she needs to be in to most easily and naturally want to be do these things?**

Now, I realize this is ***a pretty foreign and off-center way for us guys to be thinking.*** But bear in mind this rule of personal change I've taught thousands of guys:

“The further a way of thinking or acting stands from what you are used to doing, the greater the potential for results much better than what you are used to enjoying”

Put another way: the further you stretch, the greater you progress.

You see, to have great results with women, you don't just need to change your **actions.** You need to change how you are **thinking.**

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Given the truth of this, start learning to ask, “**What emotional states would be useful for women to experience when they are around me so they naturally want to do all the things I want them to do with me/for me/to me?**”

Now, when I ask this question in my seminars, the answers I typically get from students are:

“Lust”

“Fascination”

“Arousal”

“Attraction”

“Urgency”

All very good, very useful, and very powerful emotional states in which to guide women.

But I would also balance these with the following:

“Safety”

“Trust”

“Comfort”

“Connection”

You see, not only do most guys **not** even **think** in terms of emotional states. They don't think in terms of having **the proper balance of emotional states**.

We can think of the **first set of emotional states** I listed as being in a general category I'll call “heat”. Meaning that when women are in these states, they are feeling **strong body sensations** of desire, sexual arousal, etc.

We can think of the second set of emotional states as “comfort”. Meaning that there is **an overall (but less intense) body sensation of being “ok”**.

Sometimes this just amounts to **an absence of negative emotions** like “fear” “anxiety” or “worry”. In that sense, these states are more about what **ISN'T** there; it's **not** that women are feeling an overall comfort, but that they are **not**

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

feeling threatened or fearful. For **some** women, that is all **they** require when it comes to the “comfort” states.

Sometimes, there is **a more active overall body sense** of well-being, feeling connected in a good way to the man, safety, comfort, etc. Some women require that.

When you are engaged in the process of very successfully attracting women, **the key is to get a good balance of comfort and heat**. You need **both** to shape her feelings in a way where she feels an urgent need to jump your bones (to use scientific terminology).

Getting both in the right proportions and the right time is where most 99 % of guys fall down flat.

The “nice guys” are **fantastic** at creating the comfort states. So a woman feels perfectly safe. But perfectly safe and **only** that leads to hearing....

...”Let’s Just Be Friends”

To which I say, “No. If you want a friend, get a dog.”

Guys who can **only** or **mostly** generate the heat states are certainly much better off than the “nice guys”. But the problem for these “players” is that **often, as turned on as a woman might be, if she doesn’t also feel some kind of comfort state, she’ll put up lots of last minute resistance or just plain talk herself out of the entire thing**. Or go ahead with it and deeply regret it the next day and make the player’s life a living hell.

So not only will **creating the right mix of emotional states of heat and comfort** much more easily get women jumping into your bed. **It will help make the entire experience much more rewarding and fun for you AND them.**

And that sure beats a poke in the eye, doesn’t it?

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

P.S. Keep reading, because the next 9 mistakes are very, very bad ones. You do not want to keep making them, and I'm just the guy to tell you what they are and how to stop them.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #2: Not Getting The Woman To Invest In And Keep Reaching For The Powerful, Positive Emotions She's Feeling For You!



Dear Speed Seduction® Student,

Yesterday I told you about a radio interview I did, in which the on air talent asked me, “**What are the 3 or 4 biggest mistakes guys make with women?**”

I went over the first fatal mistake with women: over focusing on the behaviors and actions you want from her, instead of focusing on the emotional states you would like her to be in when she is around you. I explained that in the right emotional states-fascination, desire, lust-a woman will naturally **want** to give you all of the behaviors that you want from her.

So let's get to...

The Second Fatal Mistake Guys Make With Women: Not Getting The Woman To Invest In And Keep Reaching For The Powerful, Positive Emotions She's Feeling For You!

Pay attention now, because I am about to clear up **one of the most confusing, frustrating, “tear out your hair” realities about women.** If you have ever had a seemingly great first meeting or date with a woman, where it really felt like you were both “clicking”, both having “chemistry”, even making out like crazy AND YOU NEVER HEARD FROM HER AGAIN, then I am going to clear that up and show you how to **never have that happen again.**

So listen:

If you are **always moving forward with a woman**, constantly giving her the strong emotions she wants, you are **not** giving her the sense that these experiences with you are something of great value that **she has to work for to get more.**

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Women need to feel, on some level, **that they are reaching for more**. That the emotional experiences you give them are something THEY want more of and **must work for and pursue**.

This is the true explanation behind the “half-truth” that says that women want what they can’t have.

Well, that is a bunch of bull. Most women can’t have an African elephant step on their heads, and they don’t want it either.

The truth is that if a woman wants something, she will want it much more if, on some level, she has to reach for more of it.

If you are constantly moving forward with a woman, constantly showing her your interest and constantly giving her strong, powerful emotions, **you are actually STRONGLY interfering with the inner process she has to undergo to feel that these experiences are something she has to get more of!**

To put it another way, even the hungriest person will sooner or later feel full if you keep shoving the pasta down their throats.

So **knowing how to pull back a little bit** and **make a woman keep reaching** for the attention and interest and strong emotions you are showing her is a key to turning her **momentary strong interest into powerfully strong actions**.

In case you are a real moron and need it spelled out for you, here is the formula:

Strong interest + having to reach for more = STRONG ACTIONS

Once you get a woman’s interest, you have to get her investment. And once you get her investment, you can get her commitment to the actions you want from her.

Interest----->Investment----->-----Commitment----->Action

Just to be clear, **a woman’s commitment certainly doesn’t have to be verbalized or stated on her part**. And the gap between her being emotionally committed and her actions could be so fast that they appear to be one and the same, and for all intents and purposes, they are.

A metaphor before I wrap this up to help you understand the difference between these three things: in a breakfast of bacon and eggs, you, the hungry person are interested. The chicken is invested. But the pig is COMMITTED!

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Take me on as your teacher and coach, and the confusion around women will be replaced with uncanny and totally accurate insight into where they are in this process, how to guide them through it with a sense of power and fun, and enjoy how great THEY feel surrendering to you every step along the way.

And doesn't that beat a poke in the eye?

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.S. I realize that there are a lot of powerful courses and products on my site to assist you in gaining total clarity and mastery of what is otherwise a confusing, frustrating process.

So I suggest you **start now** with "Rapid and Total Success With Women". It explains the basics of this interest-investment-commitment process by showing you how to strongly and powerfully evoke these emotional states, and have women reaching for more of it, straight into your bed!

<http://www.RJSeductionMastery.com>



10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #3: Opening Your Mouth More Than Your Ears

Dear Speed Seduction Student@,

I must be hitting some raw nerves with this series, because I am getting some wonderful feedback.

In Part II, I explained the all important difference when it comes to interest, investment and commitment to action with women, and how mastering this will skyrocket your success, satisfaction and enjoyment with women.

Now I would like to talk about the third fatal mistake with women. This one is relatively easy to correct (note I said “relatively”):

Third Fatal Mistake: Opening Your Mouth More Than Your Ears

Listen: much of what we are commonly taught about success with women, is not only wrong, but dead wrong. It leads to confusion, frustration, settling for women you can get, staying with women you’d leave in a moment if you could do better, occasional relationships by “mistake” etc etc etc.

It sucks.

Often success in any area of life involves ignoring and even doing **the exact opposite of what people tell you.**

So contrary to the utter bovine feces that is being taught all of those “pick up” gurus—who are mostly my failed former students anyway—you should NOT be doing most of the talking, spinning your “value demonstration” routines, and monopolizing the conversation.

Instead, understand that if you can get a woman talking in the right direction, about the right themes and topics, and if you can learn to observe and guide the powerful emotions she experiences as she does so...

She Will More Often Than Not TALK HERSELF RIGHT INTO YOUR BED!

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.



I cannot tell you how many times, time after time, women have virtually **handed me** their “seduction road map” all because I knew how to get them talking in the right direction that stirred up all their juicy emotions.

In fact, there are actually six major conversational themes or topic I’ll teach you, any one of which will get a woman steaming hot, invested and ready to act on her desire with you!

(Remember, as I said in the last issue, strong emotions are just the first step in the interest--->investment--->commitment cycle.)

But in order to do this, **you have to listen to what she is saying**. That means you need to know when to shut your mouth and open your ears. And you can’t do that if you are blabbing all the time.

So shit-can those club-routines my retarded, flunked-out, former students are peddling, and **learn to listen your way into a woman’s bed**. It’s the smart, fun, and easy way to have the satisfaction and choice with the truly desirable women you’ve really wanted.

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.S. I do want to emphasize that part of Speed Seduction® is also knowing what to say to get the ball rolling; to stoke those initial strong emotions that get her talking. Sometimes you do have to go first and do some of the talking. But even then, I’ll teach you how to know precisely when to stop doing that and let her do the talking, and 80% of the work. **The lazy, smart guy’s way to power and choice with women!**

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #4: Carrying Your Old Limiting Emotions, Ways Of Acting And Responding Into Your New Efforts To Enjoy New Realities With Women



Dear Speed Seduction® Student,

In part III of this series, I talked about knowing when to shut up and let the woman do the talking, and how to guide that talking so....

She Talks Herself Right Into Your Bed!

I explained how, contrary to the teachings of my bone-head failed former students, spinning your own routines and stories about your exciting, envious, action-drenched life **is actually one of the dumbest things you can do.**

So now let's continue with this series as I reveal...

Fatal Mistake With Women # 4: Carrying Your Old Limiting Emotions, Ways Of Acting And Responding Into Your New Efforts To Enjoy New Realities With Women

One of the most difficult aspects of making massive improvements in any challenging area of life is making sure you don't bring your old and well-learned limiting beliefs, ideas and emotions **into the new ways you wish to think and act.**

Yes, you have to have effective and powerful technology that addresses the technical problems of dealing with women in the world. You've got to have the right rules and tools.

But you also have to make sure your old ways of thinking, feeling and acting don't keep cropping up, **creating friction and interference with the new technology you are attempting to master.**

(If you have ever felt like part of you wants to change, but another part is fighting you, trying to keep going back to the old ways, **this** is what is going on. Your old

11

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

ways of thinking and feeling are fighting it out with the new ways you want to master.)

Listen: having powerful tools of emotional management and personal clarity are required to insure you can make the most of changing how you relate to women and the success you enjoy.

That is why I teach them as a vital part of my Speed Seduction® program.

Without them, even the best tech is hit and miss. **With them** you will have a powerful set of skills to insure your success with the women you desire AND deserve.

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.S. Check out my Nail Your Inner Game program if you want to gain the keys to emotional self-mastery, personal clarity, and lightning fast learning and leaping over former obstacles:

<http://www.NailYourInnerGame.com>



10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #5: Setting Your Sights WAY Too Low

Dear Speed Seduction Student,

In our last installment of this series, I talked about the fatal mistake of carrying over your old limiting emotions, beliefs, ideas and ways of acting into your new efforts and new ways with women.

In this installment, I want to talk about yet another fatal mistake with women. So here we go with...



Fatal Mistake With Women Part 5: Setting Your Sights WAY Too Low

This is a subtle mistake, but a deadly one.

In any area of life, where you haven't gotten or enjoyed nearly what you want there are two basic ways of dealing with it that pretty much guarantee you'll stay stuck for life.

You can:

1. **Lower your expectations so they match your current reality.** Examples would be thoughts like, "Well, what's the use. All women are bitches". Or "There is no point in trying. Women only want tall guys(or skinny guys or rich guys) etc". Or "Well, I don't really want hot girls anyway. Ok looking girls are fine" Or "I better get what I can take; I'm too old now anyway"
2. **Ignore your current reality and pretend things are really as great as you want them to be.** This takes the form of trying to talk yourself into staying with a woman whom you know deep down doesn't satisfy or fulfill you, pretending that you are happy being alone, giving yourself constant "pep talks" about how things are going to be ok, asking advice from friends who tell you, "You'll find someone" etc etc etc.

For most guys, this translates into setting their sights **way, way too low**. They settle for the first woman accidentally attracted to them, and then they try like hell

13

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

to hang on. Or they see a woman who is truly desirable, truly attractive, **but talk themselves out of taking a true step.**

Over the years I have heard these stories from hundreds, if not thousands of guys. Usually it is from guys who are stuck on one woman; either a woman they are already with, or one whom they have been fantasizing about and hoping to get with for months or years!

I always ask them the same question: ***“If you knew with 100% certainty you could go out today and meet 5 women, all of whom are much hotter, smarter, open, cool, loving and fun, would you waste even a moment with this girl?”***

That one usually shakes them up, and good.

So instead of **denying your desires** or trying to **con yourself into thinking your current situation is actually really great**, isn't it time you grabbed for the tools and the teacher who can lead you into **the third option**: having a reality that matches your wildest dreams and visions?

I've taught thousands of guys to do this. I can do the same with you.

Aim up. Aim high. It's time to take back and own your wildest dreams of success and happiness with women. It is possible, you can do it, as thousands before you have.

All you need do is open your mind.

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.S. The worst thing in the world is to lead a life of settling and mediocrity. Remember, the only thing that settles is dust and old lawsuits.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #6: Chasing, Not Choosing



Dear Speed Seduction® Students,

In the last installment of this series, I spoke about the fatal error of setting your sights too low; of engaging in **diminishing and deluding**, instead of reaching for your vision of the kinds of women who would bring you crazy joy and satisfaction, filling your heart and thrilling your dick.

In this issue, I'd like to talk about...

Fatal Mistake #6: Chasing, Not Choosing

Much of what I teach involves paradox; ideas that seem to go against common sense, but that really contain breakthrough insights.

One of these ideas that seems to fly in the face of common sense is this: **the more selective a man is when it comes to women, the greater selection he will have.**

Now, I know at first this may seem a bit nuts: how could being willing to reject, and even actually rejecting women lead to having more women to select?

Well, it works like this: when you have actual standards for women and screen and select based on them, it makes you far more attractive than guys who will put up with crap, settle for second(or even third or fourth) best or compromise on self-respect to get a bit of poon.

Having **standards, screening and selecting** makes you **much more attractive** than the kinds of guys who act so eager to please or so grateful for any positive attention that they sicken women and drive them away.

Listen: **women enjoy feeling challenged**, and a guy with standards who is screening and selecting is a **big** challenge; he is **setting the frame** that **he** is the one who needs to be convinced, and that women must work for **his** favor.

(Don't worry: I **assure** you that this can be done WITHOUT being a jerk, a-hole, bad boy or bad guy. I'll show you how)

15

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Just as importantly, when it comes to **very** beautiful women, we should stop to consider the trust issue: beautiful women are so used to being bullshitted and lied to, that **guys who come across as too agreeable just aren't viewed as trustworthy.**

When a woman gets out of line, acts flakey, mood, or disrespectful, and you don't call her on it, she not only thinks of you as weak, **she thinks of you as dishonest.** Any honest guy would come right out and tell her that he is pissed off and that he won't put up with her nonsense.

The Real Truth About Women And "Nice Guys" Revealed

It's not that women dislike "nice guys" because they are boring or weak (although that is also true).

Women dislike nice guys because **they don't fucking trust them.** And rightly so, because the the nice guy is hiding and **withholding the honesty** of his disagreement, his displeasure and even his anger.

So when you do stick to your standards and call a woman on her BS it actually **first and foremost creates trust in your communication.** Then and **only then** does the strength of your stance reassure and **attract her.**

Consistently exercising the 3 S's throughout the relationship as well as the pick-up enables you to enjoy **pro-active leadership,** instead of **reactive drama.**

More women. Better looking and better acting. Less work. More fun.

What more could you want?

I can teach you how to have all this and more.

Just have a look right here:

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

P.S. Calling a woman on her crap and holding to your standards does not mean being a name-caller and a bully. It is possible to let a woman know what behavior you don't like, point out clearly what you do want from her, and guide her on the way to it, without ever being nasty or mean. I can show you how.

<http://www.RJSeductionMastery.com>



10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #7: Not Having An Easy, Reliable, Effective, Consistent Method To Meet A Stream Of Hot Women, Anytime, Anywhere

Dear Speed Seduction® Student,

In the last issue, I spoke about the fatal mistake of chasing, instead of choosing. I talked about how you could solve this problem by using the 3 S's: Screening, Selectivity, and Standards.

Today, I'd like to talk to you about...

Fatal Mistake With Women #7-Not Having An Easy, Reliable, Effective, Consistent Method To Meet A Stream Of Hot Women, Anytime, Anywhere



Listen: one of the biggest issues I see with my students is that they are stuck in what I call “**relationships by default**”.

This means that they have(or have had) a girlfriend, but she really **isn't** someone they are **truly** into.

They've tried to improve things or “make it work” but they just couldn't. And if they **knew** they could find a woman kinder, more fun, sexier or hotter...

.....They'd Leave The Loser Girl Behind In A Heartbeat!

But the problem is, **they only meet women occasionally or by accident.**

Put very simply here is Ross Jeffries' Rule #68 For Success With Women:

If You Don't Have Women To Choose, You Can't Have Choice With Women!

To use a metaphor, if you don't have a way to constantly fill your nets, even **the occasional sardine** begins to look like **a prize catch.**

This is a very bad situation, to say the least.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Now just to offer you even more value in this issue, let me give you **some quick tips and clues** that you can use to **start meeting women anytime, anywhere**. I've taught greatly expanded versions of these to students for the past 15 years, and these are the ones they seem to really like and use:

1. Remember that 99% of the time, the worst that will happen is **NOTHING** will happen. That is to say that women, contrary to your fears or negative fantasies, **really aren't going around looking to shoot men down**. For the most part, they aren't looking to do harm or be mean. So when things don't go the way you want, you won't get yelled at or insulted or laughed down.

When things DO go wrong, 99% of the time, **the woman simply won't respond**. She'll ignore your comment. Or smile meekly. Or just walk away.

I've NEVER been slapped. I've seldom been yelled at (and often turn that around into a successful seduction). But I am sometimes ignored. So what?

2. Rather than guess or speculate what will happen, **move forward and let the real life situation tell you what will take place**. You see, for most guys it is **not** fear or anxiety that keeps them stuck. It's the conflict between **the desire to talk to the girl**, and **the desire to be certain before they take a step**.

Rather than diminish your desire by going after uglier women or telling yourself that she's probably "a bitch" or "taken" **it works better to diminish your desire to be certain**.

Let me give you an attitude to adopt that will help you get your feet moving:

"When I don't know what to do, I take a bold step forward".

3. Always use a "pre-opener" before you deliver your actual opening line.

In my experience, women will welcome the most outrageous, bizarre, even corny and dumb ass approaches and lines IF you **first** say something common-place, ordinary, even boring **before** you pull out the outrageous stuff.

Say the outrageous, corny, dumb-ass stuff **first**, and you'll probably get nowhere.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Say it **AFTER** you first use a boring, mundane “pre-opener” and **it gets eagerly accepted 90% of the time.**

The explanation for this is far too complex to give here. But lets give you a few examples to go out and try:

You: (at a Starbucks) Can you pass me the sugar?

Her: Here you go

You: You aren't Jamaican, are you?

Her: No

You: Cuz Ja-makin' me crazy.

You: (anywhere) Nice shoes

Her: Thanks

You: You aren't from Tennessee, are you?

Her: No

You: Cause you're the only 10 I see!

You: Good morning

Her: Good morning

You: You aren't Russian, are you?

Her: No

You: Good...cause you ought to take your time when you're meeting someone you're really going to like.

Now listen: if you think these lines and routines are **incredibly stupid, trite, corny and idiotic,** and that no women would possibly go for them, I couldn't agree more, if they ar the first thing out of your mouth.

But if you deliver them **AFTER** the normal, boring, “pre-opener”, then contrary to your believe and counter to your intuition they usually totally work to get her laughing and welcoming your approach.

4. In any kind of popular, crowded, social scene, like a party, a club, a lounge, or a bar, **make friends with the room before you pick up on women!**

If you enter a social scene with the vibe of **a predator** and immediately go right on the prowl, **the women watching will pick up on your hungry vibe** and you will **turn them off before you even approach them.**

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Just think of that hungry-to-make-a-deal car salesman who comes storming at you the instant you enter the lot and demands to know if you “are ready to buy a car today”!

If instead you learn to **first be friendly with everyone in the setting**-men and women-you will be perceived by the women there **as open, fun, and non-threatening**.

This will make your life **a lot easier** when you do make your approach, and will often even result in **your being introduced to groups of women** by the new “friends” that you are making.

Trust me when I say that will make your work a hell of a lot easier.

Ok, there’s plenty, plenty more I’d like to teach on this subject. But for now, I’ll see you in the next installment of this series.

Peace and Piece,

A handwritten signature in black ink that reads "Ross Jeffries". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

Ross Jeffries
Founder, Speed Seduction®

Fatal Mistake #8: Aiming At The Wrong Kind Of Confidence



Dear Speed Seduction Students,

In the last issue, I explained how exercising the 3 S's of standards, selectivity and screening allows you to go from chasing to choosing, from pick-up to taking your pick.

In this issue, I'd like to discuss

Fatal Mistake With Women #8: Aiming At The Wrong Kind Of Confidence

Ok; we have all heard the "truth" that women are attracted to confidence, that men should be confident with women, etc. etc. etc.

Well, one of my jobs as a teacher is to point out where half-formed, unclear, and misleading ideas are blocking your progress, and to assist you in finding better and more useful ones to take their place.

The reality is, there is more than one kind of "confidence" and if you try for the wrong one, you will actually screw up your progress and seriously block your success.

The problem for most guys is that they try for what I call "performance confidence".

Performance confidence simply means that you have done something very well 1000 times, so the 1001st time is no big deal. You reasonably expect you'll do well on that 1001th repetition.

The challenge is that it is impossible to have performance confidence at something you've done very little of or always done poorly.

Yet most guys won't really consistently try out any kind of new moves with women...

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

... Unless They Are Certain Beforehand That They Will Do The New Moves Perfectly!

So what happens? They wind up never trying and never having any skill or certainty. That's the impossible challenge of trying to have performance confidence prior to *doing any performing!*

I've seen this loop a thousand times in students, and the funny thing is these guys usually have incredible theoretical knowledge. They often are collectors with huge piles of books, tapes, cd's, videos, dvd's and ebooks in their archives, *but they still can't talk to women to save their lives!*

Now, don't get me wrong; new knowledge is important, critical and vital.

But you can't wait until you somehow magically get perfect at something BEFORE you try it. The equation just doesn't work!

Instead you should aim at a combination of two other kinds of confidence: "rehearsal confidence" and "acceptance confidence".

Rehearsal confidence involves vividly rehearsing, in your imagination, how you would like to feel, think, act, sound, look and behave in various situations.

Given enough rehearsal in the proper relaxed, receptive learning state, all kinds of new responses and behaviors can be wired in so they feel much more like second nature when you do go out and try them out in the real world.

Notice that last part: when you *try them out in the real world.*

The problem with too much rehearsal confidence is that some guys live so much in their heads, that giving them rehearsal strategies and methods may only serve to reinforce the "all thinking, no doing" loop.

That's why it is often most useful to rely more on what I call "acceptance confidence".

With acceptance confidence, you do not try to pump yourself up before you take a step, and nor do you buy into the fantasy that you can be skilled at something without practice in the real world.

Rather you simply accept the fact that you:

1. Don't know what will happen with the girl
2. That you don't like the fact that you don't know

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

3. That you **decide to move forward anyway and let reality tell you what will happen rather than guessing, worrying or speculating.**

Acceptance confidence means **that you don't buy into any horror stories or drama around not knowing what will happen** . You don't jump to any conclusions about what will happen either; **you let the situation as it plays out inform you, rather than wasting time speculating or guessing.**

I hope you can see now that aiming for the wrong kind of confidence can actually get in your way, keep you stuck, and insure that you remain high and dry.

Getting the right kinds of confidence in the right proportion for you is something I look forward to easily teaching you.

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.S. If you really want to learn more about the right kinds of confidence in the right proportions, check out my Rapid And Total Success With Women Program:

<http://www.RJSeductionMastery.com>



10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Fatal Mistake #9: Not Knowing How To Transition From Talking To Getting Physical

Dear Speed Seduction® Students,

Last issue I discussed how aiming at the wrong kind of confidence with women could actually harm your progress and get in your way of finding the success you really want.

In this issue, I'd like to talk about...

Fatal Mistake With Women #9-Not Knowing How To Transition From Talking To Getting Physical



In my career as a teacher, about 20% of my students are guys who are actually pretty damn good at ONE aspect of attracting women; the initial conversation.

These guys can talk to virtually any woman, anywhere. They can even usually get a “date”(although as I keep saying, when you learn Speed Seduction® dating is for the women you are **already** sleeping with!)

Having taught more men to overcome this block than I can recount, I can tell you it comes down to the following causes:

1. They have such screwed up and inaccurate beliefs about womens' sexuality, that they think women really need a lot of talk, wining and dining, “time to get to know a guy” etc. So they literally **don't see the signals** when a woman is steaming to take their trouser-turkey.
2. Related to #1 **they rigidly stick to only going for it at the end of an evening or “date” even if** the woman shows signs that are really obvious to that they are ready to get down. This is really a matter of sticking to what they have always done, even though it doesn't work and is counter to what they themselves see would work.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

3. They have some negative programming, shame, fear around getting sexual. **They don't fear getting rejected if they go for it, they actually fear getting accepted and having to get it on!**
4. They haven't learned **a structured way to get women comfortable and eager to be touched from early on**, sometimes within minutes of the first approach/meeting/contact. They just never bothered to learn how or believed it was something done at the end of some other series of actions, rather than something that **can and ought to be done pretty much from the very start/first contact**. They wind up with a "sudden lunge" instead of **an escalating tide of touch** that generates comfort, heat, and the desire to get nekkid.

If you see yourself in any or all of these 4, don't feel bad. I've got some **great solutions** that my students have pretty easily implemented over the years, and as I said, when you master the art of Speed Seduction®, dating becomes something reserved for **the women you are already sleeping with**.

And as I'm fond of saying, that sure beats a poke in the eye, doesn't it?

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

P.P.S. I seriously do not **necessarily** advocate getting women into bed that quickly. However there is no good reason I can see not to get **at least 20 minutes of good kissing** in with a woman BEFORE you will ask for, give out, or accept a phone number. You'll be surprised at the results you'll see from doing a bold leap over the entire "dating time table" and going for it in some way BEFORE any "dating" using the Speed Seduction® language and attitude tools and methods.

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

“Any sufficiently developed technology would be indistinguishable from magic”...Arthur C. Clarke

Fatal Mistake #10: Ignorance Of The Four Key Vibes To Attract Women



Dear Speed Seduction® Student,

In the last issue of this series, I talked about the fatal mistake of not knowing how to transition from talking to getting physical with a woman.

Now, at the conclusion of this series, I'd like to talk about perhaps the worst, **most fatal mistake of all**. When you get past this one, you'll enjoy a power and success with women you can't possibly imagine. So here is..

Fatal Mistake #10: Ignorance Of The Four Key Vibes To Attract Women

Ok. Here is the big secret. Let me lay it out for you in a few pieces to make it easier for you

to get it and apply it:

1. Women respond to your vibe **very** strongly, as strongly as they do to your behavior and your words. Get your vibe in line **and what you say and do will be magnified in power by a factor of 3-4 times.**

Just to use a metaphor; your vibe is like a conductive medium and your words and behavior are like electricity. Send 10,000 volts down a sheet of cardboard and 10,000 volts down a sheet of gold foil and you will get **two very different results.** Same current, dramatically different end result.

The **aligned power of your vibe, your words and your behavior** doesn't add. It **multiplies.** That's the good news.

27

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

The bad news is, that if your vibe is off or incomplete(which is true for 99.9% of men, even guys who are naturally good with women), then the power of your words and behavior is **divided** by your incomplete or bad vibe.

I'm sure you've seen this time and again with guys who try to deliver lines or act in certain ways that **don't match their inner feelings or attitudes**. They wind up looking like idiots and they repulse women.

2. There are actually **four** vibes, **each one of which attractive to women**, but **no one** vibe, by itself, is sufficient. While you may have seen some of these vibes discussed individually as "the secret to attracting women", in reality, **none of them by themselves works well enough to have true choice and power and satisfaction with top quality women**. You have to master and use them **all**. Using one or two of them guarantees a mediocre life of settling for the women you know you can get, instead of celebrating the ones you truly desire. **Using all four you can write your own ticket.**
3. The true secret is to use these vibes in combination, unpredictably, **so a woman never can tell which one you will present next**. Her need to "figure you out" when she can't will **multiply** the effect of the vibes and drive you even deeper and more powerfully into her heart and mind.

Using all the vibes in combination creates **the emotional variety** that women actually deeply respond to. Being unpredictable in their use and presentation adds in **the element of mystery** that will drive her truly up a romantic wall trying to figure out what makes you so **damned uniquely attractive**.

Emotional variety x unpredictability/mystery x perception you are uniquely attractive =HER BEING MADLY ATTRACTED TO YOU!

At this point, it doesn't matter if you are broker than bat-shit or you look like the north end of a flock of ducks flying south. You've got her. And her hot friends. Her twin sister. I think you get the picture.

More On Emotional Variety

Yes, women want to **feel deeply led** by a strong guy. But sometimes they also want to laugh with someone who is playful and fun.

Yes they **sometimes want to laugh with someone fun**. But sometimes they want to feel deeply understood-if they feel you understand where they are at, they will then feel you are someone who can lead them where you'd like them to go.

28

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

Sure they sometimes want to **feel deeply understood**, but at other times they **want to feel they understand you**-they want to know what you feel, what your world is like.

Unpredictability And Positive Challenge

Using the vibes unpredictably triggers her need to figure you out and, just as importantly, **to figure out, master and understand her feelings.**

Women are expected by society and other women, to be **masters of their feelings**; to understand and appreciate all the variations and permutations of the flow of them. It is considered as much a badge of womanhood as wearing a bra, pumping estrogen and squatting to pee.

But like guys who are tri-athletes who keep reaching for the next more difficult race, **women are drawn to those emotional situations that they can't figure out.**

It's a challenge to their powers, a challenge to the very essence of how they see themselves as women.

Unfortunately, almost all of the time, **men challenge women in a negative way**: saying one thing, then doing another. Being a kind guy one moment and a cruel idiot the next.

As Speed Seducers, we learn to challenge her need to figure her feelings, **but do it in a positive way.**

She's not trying to figure out why sometimes she loves you and sometimes she hates you.

No, instead, she can't figure out or predict **all the various ways in which you make her feel fantastic.**

She can't quite figure out which of the attractive vibes you will come forth with next, which is more of the "real you", which is more appealing to her, which she likes more in which event, circumstance and situation.

So you are **touching her deepest emotional needs**: variety **and** the need for self-mastery with her emotions, and you are doing it without for a moment ever dipping into negative emotions, or cruel, jerk-off behavior.

Shit, I Forgot To Describe The Four Vibes; Here They Are:

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

1. Being dominant, commanding, a strong leader
2. Being fun, playful, exciting
3. Demonstrating deep understanding and expertise of her world
4. Being vulnerable, open, and SPEAKING YOUR TRUTH!!!!

Conclusion

We've come a long way in this 10 part series. I hope you can see how far off their game most men are, and yet, by following this road map of knowledge, **how close you actually are to wild, ridiculous and unbelievable success, power and choice with women.**

Look: dealing with women from the **wrong set of understandings and tools** can be unbelievably frustrating, confusing, and **borderline crazy making**. And most of what we as men have been taught will work by popular media, friends and family is at best, not even half-true, and at worst, **down-right stupid, crazy, defeating, totally false and wrong.**

I know because I have been there and it can be a real hell. And I also know what it is like to be in an entirely different place of being in the driver's seat and calling the shots.

You **can** find that great place too-whether you want **one great woman, a series of different fantastic women, or something in between.** I know because I've helped thousands and thousands of guys get there.

It would be my honor and pleasure to guide you there as well.

Peace and piece,



Ross Jeffries
Founder, Speed Seduction®

“Love under Will shall be the whole of the Law”...Thelema Society

10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright © 2008-present, Ross Jeffries. All Rights Reserved.

**Do You Want Easy, *Life-Long* Success With Women?
INTRODUCING...**

**"The Amazing Seduction Secrets Of A
Skinny, Ugly, Aging, 6 Foot Geek From
Marina Del Rey, California, That
Could Get You All Of The Amazingly
Wonderful, Smoking Hot Women You
Could Ever Desire, No Matter What Your
Looks, Age, Social Economic Status Or
Previous Experience.... OR YOU PAY
NOTHING!**

Click here to get the full story and claim your
instant online access right now:

<http://www.RJSeductionMastery.com>



10 Fatal Mistakes With Women:

How These Ten Fatal Mistakes Could Be Destroying Your Love Life and
Guaranteeing You Decades of Settling, Struggle, and Total Frustration Copyright
© 2008-present, Ross Jeffries. All Rights Reserved.